



NFI *CENTRO STUDI DELL'ALIMENTAZIONE*
NUTRITION FOUNDATION OF ITALY

2nd International Conference

Regulation (EC) No. 1924/2006 on NUTRITION AND HEALTH CLAIMS State of Implementation

Thursday, 30th April, 2009

**Aula Magna - Università Statale
Via Festa del Perdono 7 - Milan**

In cooperation with
DEPARTMENT OF PHARMACOLOGICAL SCIENCES
UNIVERSITY OF MILAN

Two years since adoption, the Regulation (EC) 1924/2006 is still developing. Soon, functional, health and other claims will be defined, together with nutritional profiles which will have to be complied with by all food and food categories intended to bear such claims. These developments will change deeply communication modalities between food companies and consumers.

This Conference, with the participation of leaders in this sector, follows a first event on the same subject, organized by NFI in 2007. This second event is intended for all those who, in institutions, in companies and among consumers, are interested in these topics. It has the objective of evaluating, in an analytical manner, the development of Regulation (EC) 1924/2006 as well as all the other main aspects of such a Regulation. The Conference will also provide insights on science-based criteria applied by the Regulatory Authorities as well as on the impact of this Regulation on industry marketing strategies and consumer's behaviors, by promoting a deep debate on a regulatory and scientific scenario in permanent evolution.

Program

h. 8.30 **Registration**

h. 9.00 **WELCOME AND INTRODUCTORY REMARKS**

Rodolfo PAOLETTI (President, NFI - Nutrition Foundation of Italy)

h. 9.15 **I SESSION: SETTING THE SCENE**

Chair: **Vittorio SILANO** (Chair, Scientific Committee, EFSA- European Food Safety Authority)

Scientific substantiation of health claims in the EU

Albert FLYNN (Chair, Panel on Dietetic Products, Nutrition and Allergies NDA, EFSA - European Food Safety Authority)

Regulation (EC) 1924/2006: status of functional and health claims evaluations by EFSA

Juliane KLEINER (Head of Unit on Dietetic Products, Nutrition and Allergies, EFSA- European Food Safety Authority)

Regulation (EC) 1924/2006: activities of the Italian Ministry of Labour, Health and Social Policies

Lucia GUIDARELLI (Italian Ministry of Labour, Health and Social Policies)

h. 10.30 *Coffee break*

h. 11.00 **ROUND TABLE: IMPACTS OF REGULATION (EC) 1924/2006 OPPORTUNITIES AND CHALLENGES**

Chairs: **Romano MARABELLI** (Italian Ministry of Labour, Health and Social Policies)
Andrea POLI (Scientific Director, NFI -Nutrition Foundation of Italy)

Consumers' perception

Massimiliano DONA (Italian National Consumers' Union)

Viewpoints of advertising regulatory bodies

Iacopo BERTI (Italian Competition Authority)

Vincenzo GUGGINO (Italian Advertising Self-regulatory Body)

Viewpoints of industry associations

Daniele ROSSI (FEDERALIMENTARE - Italian Food and Drink Federation)

Roberto MENTA (AIDI - Italian Confectionery Industry Association)

Anna PAONESSA (AIIPA - Italian Association of Food Product Industries)

Claudio RANZANI (ASSITOL - Italian Oil Industry Association)

Francesco PIZZAGALLI (ASS.I.CA - Italian Meat Manufacturers' Association)

Massimo FORINO (ASSOLATTE - Italian Dairy Association)

Roberto CIATI (UNIFI - Italian Pasta Manufacturers Association)

h. 13.00 **General discussion**

h. 14.00 **Conclusions**

Romano MARABELLI (Italian Ministry of Labour, Health and Social Policies)

Vittorio SILANO (Chair, Scientific Committee, EFSA)

General Information

Venue of the Conference

The Conference will take place on **April 30, 2009** at the **Milan State University (Aula Magna)** in **Via Festa del Perdono 7** in **Milan**. The venue is in the city centre of Milan, at 5 minutes walking distance to the Dome.

Simultaneous Translation

The official language of the meeting will be Italian. A simultaneous translation from Italian into English (and *viceversa*) will be provided to participants.

Registration and Fee

Participants are entitled to: - attend the scientific sessions – receive the conference material - coffee break – receive access code to download speaker's slides (after the meeting).

The registration fee is: € 200,00 (€166,67 + VAT 20%). The deadline to register is: April 20, 2009.

To register after **April 20, 2009**, please contact the Conference Secretariat.

Participants must send both the Registration form (filled in all its parts) and a copy of the bank transfer to the Conference Secretariat (NFI - Centro Studi dell'Alimentazione - Nutrition Foundation of Italy, Viale Tunisia 38 – 20124 MILAN, ITALY - VAT code: 04062430154; Phone: +39 02 76006271 - +39 02 76399532 - Fax: +39 02 76003514; E-mail: meeting@nutrition-foundation.it).

Written notice of cancellation must be sent to the Secretariat not later than **April 15, 2009**. If cancellation notice is received by this date, the registration fee will be refunded, less 30%.

Cancellations received after **April 15, 2009** will not be refunded.

Method of Payment

Please transfer the payment to: **CENTRO STUDI DELL'ALIMENTAZIONE.**

Bank details: Credito Artigiano – Agency n. 13, Via Lazzaretto, 19 - Milan, Italy

Account number: 000000007889- IBAN: IT49Q0351201618000000007889-

SWIFT CODE/BIC: ARTI IT M2- CIN: Q - CAB: 01618 - ABI: 03512

Please note that all bank charges must be fully covered by participant.

For further information, please contact:

NFI – Centro Studi dell'Alimentazione

Nutrition Foundation of Italy

Viale Tunisia 38

20124 Milan, Italy

Phone: +39 02 76006271- 76399532

Fax: +39 02 76003514

E-mail: meeting@nutrition-foundation.it

Website: www.nutrition-foundation.it

Registration Form

Participants must send both the **Registration form** (filled in all its parts) and a **copy of the bank transfer** to the Conference Secretariat: **NFI - Centro Studi dell'Alimentazione - Nutrition Foundation of Italy** Viale Tunisia 38 - 20124 MILAN- Italy; Phone: +39 02 76006271 - +39 02 76399532; Fax: +39 02 76003514; E-mail: meeting@nutrition-foundation.it

Personal details

Family name/ Surname

First Name and middle initial(s)

Position

Department

Institution/Organization/Company

Address

City

Postal code/Zip

Country

Telephone

Fax

E-mail

Invoice details (compulsory)

Family name and First Name/Company

Address

City

Postal code/Zip

Country

VAT Code (compulsory for EC company)

Payment

The registration fee is: € 200,00 (€166,67 + VAT 20%). The deadline to register is: April 20, 2009.

Please find enclosed copy of the money transfer paid to: **CENTRO STUDI DELL'ALIMENTAZIONE**.
Bank details: **Credito Artigiano – Agency n. 13, Via Lazzaretto, 19 - Milan, Italy - Account number: 000000007889 IBAN: IT49Q0351201618000000007889- SWIFT CODE/BIC: ARTI IT M2- CIN: Q – CAB: 01618 - ABI: 03512**

The personal data will be handled exclusively by Centro Studi dell'Alimentazione according to the law 675/96 and D.L. 196/2003.

Date

Signature